HEALTH LAW INSTITUTE

The event of the year for every health law professional!

SPECIAL GUEST SPEAKERS YOU WON’T WANT TO MISS!

▶ Attorney General Josh Shapiro will provide insights on emerging healthcare issues
▶ David Nash, Dean of the Jefferson College of Population Health, examines the current healthcare mess
▶ Jim Sheehan will examine the ethical duties of attorneys to provide an adequate independent investigation
▶ FBI Supervisory Special Agent Edward You explores data security in healthcare
▶ Mark Gallant shares trends in out of network provider reimbursement

NEW THIS YEAR!

BASICS BOOTCAMP
A day-long health law refresher to kickoff the 2019 Institute

▶ More time for the basics
▶ Longer, more in-depth sessions
▶ Special pricing, $99 for 6 credits!
Get all the details on pg. 11

Philadelphia
TUE. & WED., MAR. 12 & 13, 2019
PA CONVENTION CENTER, 12TH & ARCH STREETS

8:30 am to 4:35 pm; check-in and continental breakfast begin at 7:45 am each day
THE INSTITUTE KICKS OFF WITH THE ALWAYS POPULAR “YEAR IN REVIEW”

Take this opportunity to stay on top of all of the significant case law developments and regulatory changes in health law in our opening session. In this energetic hour you will be given a journey through all of the new and important case law and regulatory developments by Charles Artz, Barbara Blackmond and Bob Ramsey. It’s the perfect way to explore what is happening across a broad spectrum of health law issues. You’ll also get a glimpse at what is on the horizon in health law.

THE MUCH ANTICIPATED FALSE CLAIMS ACT UPDATE

Courts are continuing to release False Claims Act decisions at a brisk pace. Our panel includes Gregory David, Chief of the Civil Division, U.S. Attorney’s Office, Eastern District of PA; Pamela Coyle Brecht and Matthew Hogan. You’ll hear each panelist’s point of view on these cases. You won’t want to miss this lively discussion!

DISCOVER THE REGULATORY AND OPERATIONAL ISSUES WITH VALUE-BASED REIMBURSEMENT PROGRAMS

Our stellar panel, including Christopher Raphaely, Brad Rostolsky and Katherine Schneider, will discuss value-based reimbursement programs and the associated regulatory issues in the market today. They will delve into the real world operational issues and offer practical tips to lawyers and business executives. Andrea Kahn-Kothmann will moderate this informative session.

HOW ARE TELEMEDICINE PROVIDERS AND TECH GIANTS LIKE AMAZON, APPLE AND GOOGLE SEEKING TO TRANSFORM HEALTH CARE?

These digital health disruptors are potential partners for hospitals and health systems. Hear from our knowledgeable panel, including John Harris, Rene Quashie, Kaitlin Rosenthal and Dale Van Demark, about the key legal considerations when partnering with telemedicine and other digital health disruptors. Examine the policy and regulatory implications. Join us for an interesting discussion!

THE HEALTH LAW INSTITUTE continues to provide practical teaching with realistic solutions to everyday and unexpected problems in health law. Join us for this annual event where more than 400 health law professionals gather for a rich educational experience.

Tue. & Wed., Mar. 12 & 13, 2019
Pennsylvania Convention Center, 12th and Arch Sts.
8:30 am to 4:35 pm each day
check-in and continental breakfast at 7:45 am
SPECIAL GUEST SPEAKERS

TUE., MAR. 12

Attorney General Josh Shapiro reveals initiatives on emerging healthcare issues

Attorney General Josh Shapiro will give you a firsthand look at the front lines of the opioid epidemic in Pennsylvania. He will also fill you in on defense against adverse federal action. You will have the opportunity to hear how his office is addressing the most significant and emerging issues in healthcare. Bring your questions - you won’t want to miss this opportunity to hear from Pennsylvania’s Attorney General!

WED., MAR. 13

David Nash, MD, MBA explores the current mess in healthcare

David Nash, Dean of Jefferson College of Population Health, explores how our current health care system delivers such low value for the monies we spend. Examine the key concepts of population health and population health management. Take away predictions as to how care will be disrupted via patient engagement and through implementation of the tenets of population health into the delivery system. Join us for this dynamic and engaging session!

Jim Sheehan is back with a fascinating discussion about independent investigations

What lessons can be learned from Wells Fargo, Equifax, Broward Health and other “independent” investigations? Jim Sheehan will examine the ethical duties of attorneys to provide an adequate independent investigation in this thought-provoking ethics hour. Always an Institute favorite!

FBI Supervisory Special Agent Edward You raises your consciousness about challenges to data security in healthcare

With so much health data available, the potential for great discoveries in medicine are also available as well as the potential for exploitation. Edward You will discuss the future of bioeconomy, addressing the promises and unique challenges in security involving health, cybersecurity and the economy. This promises to be an eye-opening session!

Mark Gallant shares trends in out of network provider reimbursement

The last two years have been marked by significant case law developments surrounding provider waivers and discounts of patient co-payments, co-insurance and deductibles. Explore with nationally recognized health lawyer, Mark Gallant, the recent case law and statutory developments. Here is your chance to have an interactive dialogue about defenses to and risk mitigation strategies against plan claims arising out of fee waivers and discounts and the hazards of billing full charges. What an opportunity!

NEW! BASICS BOOTCAMP

A DAY-LONG HEALTH LAW REFRESHER TO KICKOFF THE 2019 INSTITUTE

MONDAY, MARCH 11, 2019

We heard you! The Basics Track is now Basics Bootcamp. A full-day refresher with longer, in-depth sessions, more topics and 6 credits for only $99.

SPECIAL TUITION RATE

$99

$50 FOR NEW ATTORNEYS

Topics include:
- Health professional licensure in PA
- Health care facility licensure in PA
- Long term care issues
- Medical staff issues
- Third party payments
- Medicare/Medicaid fraud and abuse
- HIPAA privacy
- HIPAA security

Get all the details on page 11.
### TUESDAY’S SCHEDULE

#### 8:30 - 8:35
*Welcome*

#### 8:35 - 10:05
**The Health Law Year in Review**  
**MR. ARTZ, MS. BLACKMOND, MR. RAMSEY**

#### 10:05 - 10:30
*Break*

<table>
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<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter(s)</th>
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| 10:30 – 12:00 | False Claims Act Update  
Ms. Brecht  
Mr. David  
Mr. Hogan | Value-Based Reimbursement: Today’s Business, Regulatory and Operational Landscape  
Mr. Raphaely  
Mr. Rostolsky  
Ms. Schneider  
Ms. Kahn-Kothmann (moderator) | Amazon, Telemedicine and Digital Health Disruption  
Mr. Harris  
Mr. Quashie  
Ms. Rosenthal  
Mr. Van Demark |
| 12:00 – 1:15 | Lunch for all attendees                                                                        |                                                                              |
| 1:15 – 2:15  | Physicians End-Running the Payors: Direct Contracting, Concierge Medicine and Opting Out  
Ms. Gosfield | High Noon – Is the Legalization of Medical Marijuana in Pennsylvania Heading for a Showdown with Federal Law?  
Mr. Chulack  
Ethical Considerations in Organizing the Compliance Function  
Ms. Lawrence  
Mr. Wachlin  
Romancing the Deal: “Negotiating” a Letter of Intent and Term Sheet  
Mr. De Simone  
Mr. Washlick | Choosing the Best Financing Option for Your Healthcare Facilities  
Mr. Brodsky  
Mr. Connell  
Mr. Cunningham |
| 2:15 – 2:25  | Break                                                                                           |                                                                              |
Ms. Murtha | Working with Hospital Leadership: Who Is the Client?  
Ms. Nagele  
Ms. Sher  
Increased Scrutiny of “No-Poach” Agreements and the Impact on Health Care Practices  
Ms. Datte  
Ms. Levine  
Mr. Young  
Policy Implications of Big Data in Health Care  
Prof. Furrow  
Obtaining and Maintaining Medicare Billing Privileges  
Mr. Shay  
HIPAA Privacy and Security Enforcement  
Mr. Artz  
Ms. Holland  
Mr. Mayernick |                                                                              |
| 3:25 – 3:35  | Break                                                                                           |                                                                              |
| 3:35 – 4:35  | Pennsylvaneria’s Attorney General’s Actions on Emerging Healthcare Issues  
ATTORNEY GENERAL SHAPIRO |                                                                              |
| 4:35 – 5:30  | RELAX, UNWIND & NETWORK!  
The “Safe Harbor” Reception  
You are invited to a relaxing and enjoyable reception immediately following the keynote address by our special guest speaker, Attorney General Josh Shapiro. Enjoy great food and drink with the music of our jazz trio in the background. It’s the perfect way to unwind and visit with your colleagues at the end of the day. Join us! |
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<td>8:30 - 9:30</td>
<td>When Misconduct Allegations Require an Independent Investigation and Doing It Right</td>
<td>Mr. Sheehan</td>
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<td>9:30 - 9:45</td>
<td>Break</td>
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<tr>
<td>9:45 - 10:45</td>
<td>PA Department of Human Services Update</td>
<td>Ms. Leisch</td>
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<td>10:45 - 11:00</td>
<td>Break</td>
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<td>11:00 - 12:00</td>
<td>PA Department of Health Update</td>
<td>Ms. Black, Mr. Koltash, Mr. Snyder</td>
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<td>Mr. Dearden, Ms. Guilfoyle</td>
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The Health Law Year in Review

**Tuesday, Mar 12**

**8:35 – 10:05 AM**

### 1. False Claims Act Update
**MS. BRECHT, MR. DAVID, MR. HOGAN**

The number of False Claims Act cases filed and settled continues to rise. Join our distinguished panel as they examine the most notable False Claims Act cases from the past year. The panel will also discuss major issues that have arisen - or that loom on the horizon - involving the FCA. Always a lively discussion!

### 2. Value-Based Reimbursement:
**Today's Business, Regulatory and Operational Landscape**
**MR. RAFAELLY, MR. ROSTOLSKY MS. KAVIN ROTHMANN (MODERATOR)**

Join us for a discussion of the value-based reimbursement programs and the associated regulatory issues in the market today. Our panel will delve into the real world operational issues associated with these programs and offer practical tips to lawyers and business executives.

### 3. Amazon, Telemedicine and Digital Health Disruption
**MR. HARRIS, MR. QUASHE, MS. ROSENTHAL, MR. VAN DEMARK**

In this interactive panel discussion, we will address how telemedicine providers and tech giants like Amazon, Apple, and Google are seeking to transform health care. These disruptors are also potential partners for hospitals and health systems. We will address: • Key legal considerations when partnering with telemedicine and other digital health disruptors • The policy and regulatory outlook • How these disruptors may transform healthcare.

### 4. Physicians End-Running the Payors:
**Direct Contracting, Concierge Medicine and Opting Out**
**MS. GOSFIELD**

As physicians struggle with administrative burden and the demand to produce value which likely means less revenue, they also are challenged by increasing administrative demands from payors. Direct contracting cuts the payors out of the transaction with employers dealing directly with physicians. In addition, some adopt concierge medicine tactics of varying types, and finally some opt out of Medicare or go non-participating completely, putting the burden on patients to cope with their payors. There are pitfalls everywhere in these strategies, which this session will address, including direct to employer and direct to consumer contracts.

### 5. High Noon - Is the Legalization of Medical Marijuana in Pennsylvania Heading for a Showdown with Federal Law?
**MR. CROGLACK**

Attend to understand the details of the Pennsylvania Medical Marijuana Act, including the protections it extends to certified users of medical marijuana. A number of issues that arise because of the conflict between federal and state law will be discussed and analyzed: • The risks that hospitals face by permitting their inpatients to use medicinal marijuana • How health care employers should handle positive drug tests • How to deal with employees or members of the medical staff who show up to work under the influence of marijuana even though they are certified users.

### 6. Ethical Considerations in Organizing the Compliance Function
**MS. LAWRENCE, MR. WACHLIN**

As health care organizations emphasize the importance of the compliance function, they are faced with a choice of where to align the function within their organizations. The choice usually boils down to whether: (1) the compliance department should be a stand-alone department with the designated Compliance Officer reporting directly to the President, CEO and Board of Directors; or (2) the compliance function should be aligned as an office in the Legal department with the Compliance Officer reporting to the General Counsel with dotted line reporting to the President, CEO and Board of Directors. Where the compliance function is housed and the reporting structure of the designated Compliance Officer raises a number of ethical issues. Join us to delve into these ethical issues.

### 7. Romancing the Deal: “Negotiating” a Letter of Intent and Term Sheet
**MR. DESIMONE, MR. WASHLICK**

The importance of a Letter of Intent and Term Sheet to help navigate the parties through the course of a business transaction should not be overlooked. Yet, often times, parties skip this important step as a waste of time and money, only to find themselves arguing rather than negotiating. Come to understand the value of a Letter of Intent and a detailed term sheet to keep a transaction on track.

### 8. Community HealthChoices (CHC) Using Managed Care to Deliver Medicaid-Funded Long-Term Services and Supports (LTSS) in Pennsylvania
**MR. MILLER-WILSON, MS. TORRES-GROSSA**

The state is implementing its ambitious initiative to have more than 420,000 Pennsylvanians who are dually eligible for Medicare and Medicaid and individuals with physical disabilities receive services from three Medicaid managed care plans. Examine how the program has rolled out in Southwest and Southeast PA, plans for the roll out in the rest of PA starting in 2020 and whether it has helped dually eligible to receive better coordinated care and better serve those needing LTSS receive those services in the community.

### 9. Choosing the Best Financing Option for Your Health Care Facilities
**MR. BRODSKY, MR. CONNELL, MR. CUNNINGHAM**

We will discuss different types of financing for health care facilities, with particular emphasis on tax-exempt financing for capital facilities. Topic include: • Basic mechanics of tax-exempt financings • Types of facilities that are eligible for tax-exempt financings • Overview of legal considerations • Public offerings vs. private placements • Disclosure considerations • Post-issue consideration.

### 10. Research Compliance: 2018/2019 Year in Review
**MS. MURTHA**

Come to hear about research related topics in the OIG 2019 Work Plan. We will address any new laws, regulations or guidance provided by research oversight agencies including OHRP, FDA, ORI, and OMB. We will also outline recent enforcement cases related to off-label uses, research misconduct, human research protection violations and much more.

### 11. Working with Hospital Leadership: Who is the Client?
**MS. NAGLE, MS. SHER**

A hospital is a complex organization with multiple leadership constituencies – board, administration and medical staff. What is particularly unique is that the hospital medical staff is an organizationally distinct entity within the hospital structure, acting as an agent of the hospital in carrying out professional oversight activities. For legal counsel working with hospital leadership, this can give rise to ethical dilemmas and potential conflicts of interest. We will address: • Navigating legal representation with multiple leadership constituencies • Managing the conflicting agendas that can arise in the academic medical centers, community hospitals and multi-entity health systems • Identifying potential conflicts of interest and when to engage separate counsel • Special challenges that arise in a jurisdiction (e.g., New Jersey, California) that recognizes the medical staff as an independent entity capable of suing the hospital.

### 12. Increased Scrutiny of “No-Poach” Agreements and the Impact on Health Care Practices
**MS. DATTE, MS. LEVINE, MR. YOUNG**

In recent years, private plaintiffs, the federal antitrust agencies, state attorneys general and Congress have all turned their focus to “no-poach” agreements, which prohibit...
companies from hiring or soliciting each other’s workers. Private class action plaintiffs have increasingly targeted no-poach and wage-setting agreements with success in fields including health care. We will examine the current governmental and private plaintiff scrutiny of no-poach agreements, particularly as to how they may affect the health care industry in terms of “non-solicitation” and “no-hire” agreements between health care entities.

13. Policy Implications of Big Data in Health Care

PROF. FURROW

Big Data is coming to health care. The widespread adoption of electronic health records (EHRs) in the health care industry means that huge quantities of data can now be generated and stored in data warehouses for use. The benefits of data analytic tools are potentially groundbreaking for the health care industry – high-risk patients can be identified, reducing emergency department costs; hospitals can analyze admission rates over short periods to improve staffing; risk of security breaches and fraud can be prevented; patient outcomes can be improved through wearable devices and other analytical tools that monitor and track patient data and progress. The risks: data mining will put physicians under pressure to reduce substandard performance, destabilizing their relationship with hospitals. Data analytics will uncover higher levels of adverse events, while destabilizing the doctor-hospital relationship.

14. Obtaining and Maintaining Medicare Billing Privileges

MR. SHARP

Attend to learn the legal considerations relating to the obtaining and maintaining of Medicare billing privileges, including common changes that must be reported, deadlines for reporting changes to enrollment information, the legal impact of failing to maintain enrollment. Explore Part-B enrollment requirements (including physician practices, individual practitioners, and independent diagnostic testing facilities), and examine requirements for DMEPOS suppliers.

15. HIPAA Privacy and Security Enforcement

MR. ARTZ, MS. HOLLAND, MR. MAVERICK

Join us for a discussion of the HIPAA Privacy and Security issues from the Office for Civil Rights over the past few years, including the newly published ALJ decision in OCR v. University of Texas MD Anderson Cancer Center, which resulted in a $4,348,000 fine. That case imposed significant sanctions on the employer even though the misconduct at issue arose from criminal theft by a third party and employee noncompliance with the employer’s policies and procedures. There are other class actions throughout the United States with varying results regarding negligence and other theories asserted against health care providers. All of the decisions yield important compliance points that will be discussed.

“"This is the best place to get to learn about the latest in healthcare law."
other substantive provisions in an agreement. Specifically, we will address areas where contradictory provisions (such as the exercise of remedies and limitation of liabilities) can result in unintended consequences for the parties.

27. Strengthening Compliance to Avoid Management’s Liability for Opioid Diversion
MR. STIGALL
The government may turn to the Responsible Corporate Officer ("RCO") doctrine to prosecute health system or pharmaceutical company executives for failure to detect opioid diversion, given the current opioid crisis in the United States. Making disclosures about individuals for diversion as required to earn “cooperation credit” with the DOJ creates a dilemma for management in light of the RCO doctrine. In February 2017, the DOJ released compliance program guidance that provides resolution to this dilemma. Bolstering compliance to detect and prevent diversion of opioids could preclude charges on a RCO prosecution theory.

30. Wellness Centers
MS. KOLTON
More and more workplaces are including wellness centers and wellness activities as part of the employers efforts to maintain a healthy and productive workforce. These efforts are laudable but come with added requirements on the employers to maintain measures that will safeguard the information gathered in these environments. Complying with HIPAA and state privacy laws generally and breach notification laws in particular are challenging for many companies, including healthcare organizations, and has become more so in recent months as the GDPR and other laws have imposed yet more stringent obligations in this area. In particular, we will review: • The breach reporting obligations under HIPAA • FDA regulations • The FTC Act • The EU GDPR • Related legal obligations at the state level.

25. Safeguarding the Bioeconomy: Challenges to Data Security, Health and National Security
MR. YOU
The failure to recognize health-related data as a driver for the U.S. bioeconomy and therefore a national security concern has allowed foreign entities to gain significant access to U.S. genomic data, biological samples and other health-related data through research partnerships, contracts, investments, mergers, and acquisitions. This access could be used to support and accelerate a foreign competitor’s own bioeconomy in areas such as precision medicine and pharmaceutical development efforts. This also presents an alternative and more concerning perspective on the growing interest and targeting of health data by hackers. This presentation will focus on the need to better safeguard the U.S. bioeconomy and how not doing so would undermine existing international trade agreements and patent law and would represent a significant, existential national security threat to the U.S. economy and research and development efforts.

MS. HEPPI, MS. SCHREIBER
Come to learn the negotiation of boilerplate provisions in healthcare transactions and other healthcare commercial contracts. We will discuss typical boilerplate provisions and the interaction between these provisions and the

EMERGING ISSUES

28. Shut off the Faucet and Stop Mopping the Floor: Sorting Out the Healthcare Mess
DR. NASH
Explore how our current health care system delivers such low value for the monies we spend. Examine the key concepts of population health and population health management. Take away predictions as to how care will be disrupted via patient engagement and through implementation of the tenets of population health into the delivery system.

29. Thinking Straight about Mental Health Coverage – PA Insurance Department Perspective
MR. MENDELSOHN, MS. YKEMA
Mental health and substance use coverage – what is parity and how may you identify it? Parsing parity in treatment limitations and financial requirements. Nine years after enactment, what questions about the Affordable Care Act are still up in the air?

ETHICS

32. Interesting Ethical Issues That Arise in Healthcare Transactions
MS. FRANKLIN
This interactive presentation will consist of several “real” ethical issues and questions that have arisen in connection with a variety of healthcare transactions and challenge the audience to determine how they were (or were not) resolved. Audience participation is encouraged.
THANKS TO OUR DEDICATED INSTITUTE PLANNING TEAM

Our sincerest thanks to the remarkable planning team that has worked many hours to develop and shape this year’s outstanding Institute.

Charles J. Chulack, Illi, Esq.
HORTY SPRINGER & MATTERN PC, PITTSBURGH
Mr. Chulack’s practice is devoted exclusively to working with hospitals and medical staffs and advising them on, among other things, policy development and matters involving compliance with relevant laws, regulations, and accreditation standards. Mr. Chulack has presented on numerous occasions at previous PBI Health Law Institutes and is delighted to serve as a member of the planning committee for the 2019 program.

Andrea M. Kahn-Kothmann, Esq.
THOMAS JEFFERSON UNIVERSITY, PHILADELPHIA
Ms. Kahn-Kothmann is Senior Counsel at Thomas Jefferson University in Philadelphia, where she has been a member of the legal team for 12 years. In addition to representing the health sciences university and its component professional schools on general legal matters, her primary clients are Jefferson’s various health care provider entities, including a 650-physician, multi-specialty faculty practice plan and several acute care hospitals which she represents on administrative and legal requirements laid out in the GDPR. She will discuss the clinical bases and legal implications of new developments in the opioid epidemic in Pennsylvania, focusing on developments in addiction prevention, accountable use of opioids, options for helping opioid-addicted patients, and crisis/overdose response. Audience participation and discussion will be encouraged.

Mark L. Mattioli, Esq.
GREENBERG TRAURIG, LLP, PHILADELPHIA
Mr. Mattioli concentrates his health law practice in the areas of antitrust, privacy, fraud and abuse, credentialing, HITECH/ HIPAA and commercial litigation involving healthcare providers. His practice includes representation of, among others, clients in antitrust litigation, class action litigation, fraud, false claims act, breach of contract and negligence claims where he has dealt with the discovery of electronic evidence in a variety of different contexts.

Ruth M. Siegel, Esq.
HERSHEY
Ms. Siegel practices exclusively in the field of health law. Her practice includes representation of institutional and individual health care providers in business and regulatory matters. She has been an integral part of the planning team for this Institute for ALL 25 years.

Robin Locke Nagele, Esq.
POST & SCHELL, PC, PHILADELPHIA
Ms. Nagele has a national healthcare regulatory, litigation and compliance practice. Her clients include physician practices, managed providers, health systems and Fortune 100 companies. She publishes and speaks nationally on issues of patient safety, quality and medical staff affairs, and serves in a variety of leadership positions.

SESSION DESCRIPTIONS

34. The Prosecution and Defense of a Healthcare Professional License Discipline Action
MR. DEARDEN, MS. GUILFOYLE
Join us for a discussion on: • How Board investigations begin • Representing the professional during an investigation • Types of discipline • Collateral consequences when discipline is imposed • Consent agreements and orders • Professional health monitoring • Formal charges • Preliminary motions/answers and new matter • Potential defenses • Prehearing procedures • The formal hearing • The adjudication • Appeal issues.

35. New Developments in the Opioid Epidemic
MR. MOAK, DR. SNYDER
Dr. Richard Snyder, Senior Vice President and Chief Medical Officer of Independence Blue Cross, and Douglas Moak, counsel in the Independence Blue Cross legal department, will discuss the clinical bases and legal implications of new developments in the opioid epidemic in Pennsylvania, focusing on developments in addiction prevention, accountable use of opioids, options for helping opioid-addicted patients, and crisis/overdose response. Audience participation and discussion will be encouraged.

36. The European Union’s General Data Protection Regulation: Its Impact on US Healthcare and What You Need to Know
MS. FISCHER, MS. RAMOSKI
The European Union’s General Data Protection Regulation (“GDPR”) took effect this year, drastically impacting the collection, processing, storage, and use of data related to a European Union data subjects. Any entity that processes data related to an EU data subject will be required to comply with the granular technological, administrative and legal requirements laid out in the GDPR. We will discuss the global impact of the GDPR on the collection, processing, and storage of health-related data, including a comparison of the requirements for security and privacy under HIPAA and the HITECH Act, with a comparison to the requirements of the GDPR.

37. What’s Good for GM…?
Self-Funded Health Plans
MS. GIFFORD, MR. LEEDS
In the fall of 2018, General Motors announced that it had entered into an arrangement with the Henry Ford Health System to provide health benefits to 24,000 salaried employees in Southeast Michigan. Recent years have seen other employers with self-funded health plans contract directly with providers for services at discounted rates. We will: • Address the emergence and motivating forces behind these employer-provider relationships • Explore legal and practical issues in these relationships • Consider relevant contracting strategies • Take into account employer, provider and third party administrator perspectives.

38. Tax Reform, Reaction and Reinterpretation: A 2018-19 Tax Update for Healthcare Lawyers
MR. HENNESSEY
Attend to hear an update of various tax issues and developments affecting the healthcare industry, and, specifically, tax-exempt healthcare providers. The topics will be based on the most recent developments over 2018 and early 2019 including the following: • Interpretation, application and impact of federal tax reform legislation • Recent federal income tax cases, rulings and other developments • Section 501(r) compliance/audits • IRS Form 990 and other procedural updates • Pennsylvania state/local tax developments.

3:35 – 4:35 PM

THANKS TO OUR DEDICATED INSTITUTE PLANNING TEAM

“Our sincerest thanks to the remarkable planning team that has worked many hours to develop and shape this year’s outstanding Institute.”

“Best opportunity to obtain in-depth information of a wide range of health law topics.”
Our Dynamic and Engaging Faculty

The willingness of our faculty to share experiences, practice tips and new ideas has become a hallmark of the Health Law Institute. The faculty will guide you through the many tricky questions that arise in health law practice so that you can be confident about the advice you are giving your clients.

Charles I. Artz, Esq.
ARTZ MCCARRIE HEALTH LAW, HARRISBURG

Darin Bielby
SENIOR MANAGING DIRECTOR, ANKURA
CONSULTING GROUP LLP, PHILADELPHIA

Jaime Black, Esq.
ASSISTANT COUNSEL, PA DEPARTMENT OF HEALTH
HARRISBURG

Barbara A. Blackmond, Esq.
HORTY SPRINGER & MATTERN PC
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Pamela Coyle Brecht, Esq.
PIETRAGALLO GORDON ALFANO BOSICK & RASPANTI LLP, PHILADELPHIA

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HEALTH NETWORK, ALLENTOWN

Henry M. Casale, Esq.
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Robert A. Chu, Esq.
COZEN O’CONNOR, PHILADELPHIA

Kevin Connell
DIRECTOR, ECHO FINANCIAL PRODUCTS, LLC
KING OF PRUSSIA

Kevin R. Cunningham, Esq.
BALLARD SPAHR LLP, PHILADELPHIA

Deborah A. Datte, Esq.
ABINGTON JEFFERSON HEALTH
ABINGTON

Gregory B. David, Esq.
CHIEF OF THE CIVIL DIVISION, U.S. ATTORNEY’S OFFICE, PHILADELPHIA

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Jordan L. Fischer, Esq.
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Harriet Franklin, Esq.
STEVENS & LEE, KING OF PRUSSIA

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DREXEL UNIVERSITY KLINE SCHOOL OF LAW
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Mark H. Gallant, Esq.
COZEN O’CONNOR, PHILADELPHIA

Alisa H. Gifford, Esq.
CIGNA CORPORATION
PHILADELPHIA

Alice G. Gosfield, Esq.
ALICE GOSFIELD & ASSOCIATES, P.C.
PHILADELPHIA

Bridget K. Guiffoyle, Esq.
PA DEPARTMENT OF STATE, HARRISBURG

John M. Harris, MBA
DIRECTOR, VERALON PARTNERS, PHILADELPHIA

Daniel J. Hennessy, Esq.
STEVENS & LEE, KING OF PRUSSIA

Pamela E. Hepp, Esq.
BUCHANAN INGERSOLL & ROONEY PC
PITTSBURGH

Matthew J.D. Hogan, Esq.
MORGAN LEWIS & BOCKIUS LLP, PHILADELPHIA

Barbara J. Holland, Esq.
REGIONAL MANAGER, US DEPT OF HEALTH & HUMAN SERVICES, PHILADELPHIA

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